



ORACLE

PROPERTY



ORACLE PROPERTY LTD

Founded in January 2021, Oracle Property specialise in the management of Short-term rental accommodation in South Warwickshire and the Cotswolds.

We offer a comprehensive management service to our Landlords that's proven to increase their rental income by as much as **50%** whilst nurturing all properties under our management as if they we're our own.



COMPANY VALUES

EXCELLENCE

We strive for Excellence in everything we do. With an appetite for finding Innovative solutions to problems, we promise to deliver a consistent service that remains optimal on both client experience and delivery.

INTEGRITY

Integrity is something that we value highly. We believe building open relationships is crucial to achieving success for our clients, our partners and ourselves. We deliver a service where expectations are met, and visibility is always maintained.

EXPERIENCE

We measure ourselves on the experience had by our clients. We strive to install confidence through demonstrable results, flawless communication and maintaining the aesthetic quality of all properties. The result of achieving forecasted deliverables is that the experience for all will be a calm, pleasant and profitable one.

RESULTS

As active investors ourselves, we know how to get the right results. We pride ourselves on being able to deliver results that others cannot, and our system has been perfected through years of operational testing and maturity.



OUR FOUNDER



ALEXANDER DYDE

Alex is a Property Entrepreneur who has extensive experience in a wide variety of Property Investment strategies. Alex started his journey investing in Buy to Let properties to supplement his income whilst serving in the British armed forces.

His disciplined approach to Project planning and execution have enabled him to develop multiple successful Property businesses with a particular focus on Property Management & Serviced Accommodation.

Alex has a passion for helping others and has spent the last 12-months teaching aspiring property business owners how to develop their own healthy businesses alongside overseeing the management of a significant portfolio that's spread across the UK & Dubai.



OUR TEAM

We have an extremely capable team with over 15 years of serviced accommodation experience. Each has an individual skillset that allows us to successfully manage our sites effectively, maintaining high occupancy levels with premium nightly rates.

GUEST EXPERIENCE MANGER

Our Guest Experience manager is deployed to perfect the start to finish journey embarked on by every guest that stays in one of our properties. They will ensure clear communication is maintained throughout and are responsible for maintaining the site review scores to an exceptional standard.

DIRECT BOOKINGS SPECIALIST

Our Direct bookings specialist will implement proven methods for directing traffic from the OTA sites to our direct booking channels, helping our clients retain anywhere between 7.5% - 18% of revenue typically given away to platforms such as Airbnb and Booking.com in commission. They will also act as a Business Analyst, keeping an eye out for new revolutionary techniques for optimizing revenue through direct bookings.

PRICING & LISTING SPECIALIST

Our Pricing and Listing specialist will ensure all listings are optimized to generate maximum engagement across both direct booking channels and OTA platforms. They will gradually and regularly make subtle changes to ensure we retain high listing scores and remain in favor with the OTA algorithms. With regards to pricing, they will monitor market trends, local events, and other factors constantly at play that may affect the achievable nightly rate, allowing us to maintain occupancy levels and maximize revenue for our clients.

DEDICATED ON-SITE PROPERTY MANAGER

Our dedicated Property managers are our on-site representative, there to be fully accountable for our services, offering personalized check-in for guests, quality control and day-to-day management of the site.

24HR SUPPORT LINE

We have a 24hr helpline that is available for guest support, should there be any requirement for out of hours assistance.



MANAGEMENT SERVICES

Our management services start as low as 15% of booking revenue and we charge an initial £500 onboarding fee per property. Our management services include the following

LISTING MANAGEMENT

KEY MANAGEMENT

DYNAMIC PRICING SPECIALISTS

HOUSEKEEPING COORDINATION

MAINTENANCE SCHEDULING

ROUTINE UPLIFT INSPECTIONS

SECURITY MANAGEMENT

COMPLIANCE MONITORING

GUEST ENQUIRY & BOOKING LIASON

REPLACEMENT FURNITURE SOURCING

24HR GUEST SUPPORT



OTA & AGENCY PARTNERS

With 15 years of Serviced Accommodation experience, we have been able to establish and nurture strong working and personal relationships with some significant partners in the industry. This enables us to provide further success to our clients as we can facilitate some of the most lucrative bookings on the market that are often not secured through typical channels.





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